



# JULIANNA LAWRENCE

Graphic Designer / Motion Graphics Artist

## EXPERIENCE

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### NORTHWEST MISSOURIAN NEWSPAPER

*Designer/Asst. Designer/Design Editor* 2023-2025

- Use creative applications, like InDesign and Illustrator, to structure layouts for information.
- Lead others in maintaining structural elements and layout rules.
- Hold regular staff meetings and communication between staff.

### FREELANCE DESIGN "ON THE MOON CREATIVES"

2023-Current

- Develop engaging visual content that fits a client's needs.
- Collaborate with others and use flexibility skills to fit any client's needs.
- Develop high quality advertising to improve client engagement.

### NWMSU MARKETING & COMMUNICATIONS

*Design Assistant* 2025-Current

- Help maintain and continuously develop brand consistency.
- Conduct research and review key visual elements.
- Assist with client communication and meet their expectations and deadlines.

## EDUCATION

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Bachelor of Arts, *Northwest Missouri State University*, Maryville, MO

- Graphic Design Major, Digital Media Minor. Overall GPA 3.76
- Financed through scholarships and working 30 hours per week.
- R G & Maxine Deardorff scholarship recipient with only a certain amount awarded each year.
- Over 100 hours of community service between high school and college.

## RELATED HONORS AND ACTIVITIES

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**MCMA Division 2 1st place Feature Page & Story Illustration - 2024**

**Missouri Regional Exhibition of Art- 2nd place Mixed Media - 2020**

Honors Program

Art Club Vice President – 2022

Social Media Intern for School of Mass Comm - 2024

Alpha Delta Pi – 2022

TRiO – 2020 - present

AdInk – 2020

## WEBSITE

[www.juliannaandreaslawrence.com](http://www.juliannaandreaslawrence.com)

## OBJECTIVE

My primary objective is to create functioning, structured, visually pleasing, and engaging designs.

## SKILL SET

- Adobe Creative Suite (Proficient in InDesign, Photoshop, and Illustrator, After Effects)
- Motion Graphics
  - Brand Design
  - UX/UI Design
  - Print Design